PRESTON NORTH END
FOOTBALL CLUB

versus

NORWICH CITY

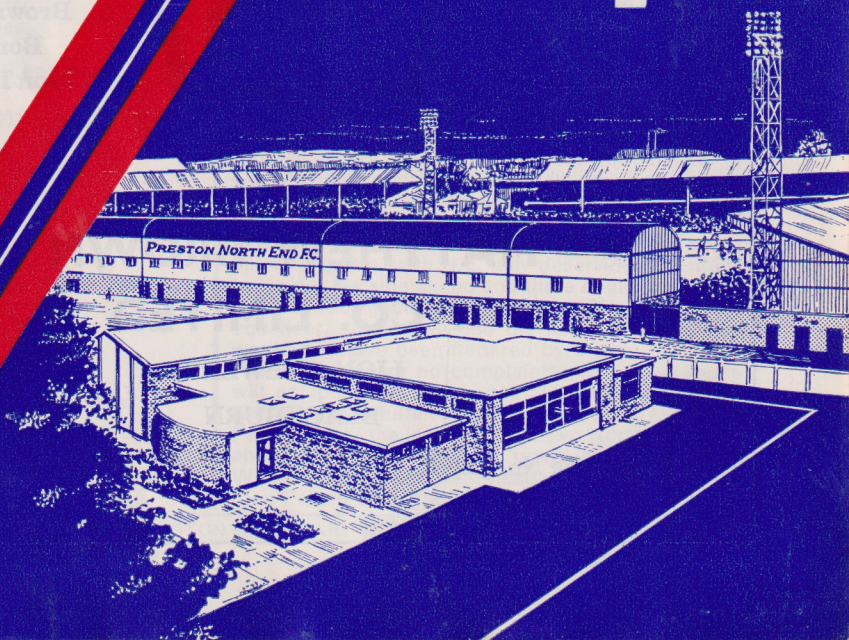
Football League

Kick-off 3.0 p.m.

SATURDAY
28th SEPTEMBER
1968

OFFICIAL PROGRAMME

1/-



INCORPORATED INSURANCE BROKERS

Garratt, Son & Flowerdew Ltd

Head Office
7 Winckley Square, Preston
Preston 51841/6

Insurance Brokers
to Preston North End
Football Club

Lion Ale

The Best Beer in the North West

★

Draught Beers

Mild
Best Mild
Bitter
Old Tom
Lion Keg

Bottled Beers

L.B.
I.P.A.
Kings Ale
Crystal Ale
Lion Stout
Brown Ale
Bonus
Lion Lager

★

MATTHEW BROWN & CO. LIMITED

LION BREWERY
BLACKBURN

Telephone No. 52471

THIS IS THE OFFICIAL PROGRAMME OF

PRESTON NORTH END

FOOTBALL CLUB LIMITED
DEEPDALE - PRESTON
Telephone: Preston 53818

President: N. BUCK
Chairman: A. HARRISON, B.E.M.
Vice-Chairman: W. MERCER

Directors:
R. B. BOLTON, H. CARTMELL, T. F. CHARNLEY, T. C. NICHOLSON, J.P., J. WILDE, M.B.E., W. SHORROCK, M.B.E., Dr. A. R. WOOD

Manager:
R. SEITH

Secretary:
G. HOWARTH

Hon. Medical Officer:
Dr. C. M. MACKENZIE

HONOURS

First Division League Champions
1889—1890
Runners-up: 6 times.

Second Division League Champions
1904 1913 1951
Runners-up: Twice.

F.A. Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

CLUB NOTES

NORTH END are now in a much more pleasing and encouraging League position due to a lengthening run of matches without defeat and a trio of very good performances in the last three of them, these yielding four valuable points.

The opposition, by Second Division standards, was as formidable as any likely to be encountered this season. Charlton Athletic, a transformed team compared with last season when they were in relegation difficulties until near the finish.

Next we had an engagement at Blackpool, taking on a side as yet undefeated and determined to compensate their fans for so narrowly missing promotion last May. They finished six points ahead of the team below them, by getting 58 pts., but had a slightly inferior goal average to that of Queen's Park.

Lastly North End paid an early return visit to Crystal Palace, who so recently had extinguished our League Cup hopes by winning 3-1, and were unbeaten at home. A month ago not many of our fans would have given much for our chances in these games.

The outcome happily has turned the pessimism then fairly general in relation to N.E's prospects of promotion into cheerful optimism, which spirit, one may say, is much in evidence at Deepdale.

Charlton pretty obviously came for a point, and must have reckoned their chances good on taking the lead with an early but extremely fortunate goal. It reminded many spectators of Sammy Taylor's wretched luck in that fifth round Cup tie here with Carlisle when he shot against one post and saw the ball cannon off the other for a hurried clearance.

In the Charlton match a clever move developed by Campbell, a livewire wing half, resulted in Irish centre forward Ray Treacy heading against the near post from short range and seeing a rebound across goal glance in off the other post.

Luck in this respect was exactly in reverse for our hard striving team, even though their persistence and tenacity did save a point and came so near bringing victory. Willie Irvine got a fine equaliser with a lovely header but had near misses with two more and also slammed a drive against the crossbar.

In a final concentrated assault the ball came back off Charlton's goalpost and bar from scoring attempts by Ingram and Lee, and then was headed barely over by Irvine with the keeper helpless. It was not our day!

One thing, however, was unmistakable. It was that North End had the will to win and unlimited spirit to fight hard for 90 minutes. Also to play keen attacking football without sacrificing efficiency in defence. It was a combination of these qualities which earned a valuable point at Blackpool.

We had an enthusiastic following and the verdict of all who saw this rousing struggle was that it was a splendid game, with N.E. fully deserving of a draw. Irvine put his side ahead and there could have been three or four goals instead of only Blackpool's late equaliser. In fact we had the better chances and would not have been flattered by a win.

Still there were no complaints. Not many teams will get points at Blackpool. The promise shown was more than fulfilled in Saturday's game at Crystal Palace. Until the last minute or two North End were ahead with two excellent goals by irrepressible Willie Irvine, one a great header "out of the blue," then Palace snatched a consolation goal.

Programme: Editorial—WALTER PILKINGTON and STUART WEBB (Asst. Secretary)

COMPETITION PAGE

Face in the Crowd

SECTION OF THE CROWD TAKEN SATURDAY, 14th SEPTEMBER, 1968.

North End v. Charlton Athletic

Supporters who have been ringed will receive the following prizes:

ADULTS: Two Complimentary Tickets for the Next Home Game.

JUNIORS: An invitation to meet the players in the dressing-room and see the game from the Trainer's Bench at the next home game.

Winning supporters to call at the Secretary's Office after the game.

THE GATE GAME

HOW TO WIN THE £30 PRIZE:

Check carefully the number printed below. If it coincides EXACTLY with the OFFICIAL attendance figure for today's game (as announced over the loudspeaker) use your skill and knowledge of football to answer the question below and return this programme to the Secretary's office before 12 noon, Thursday next.

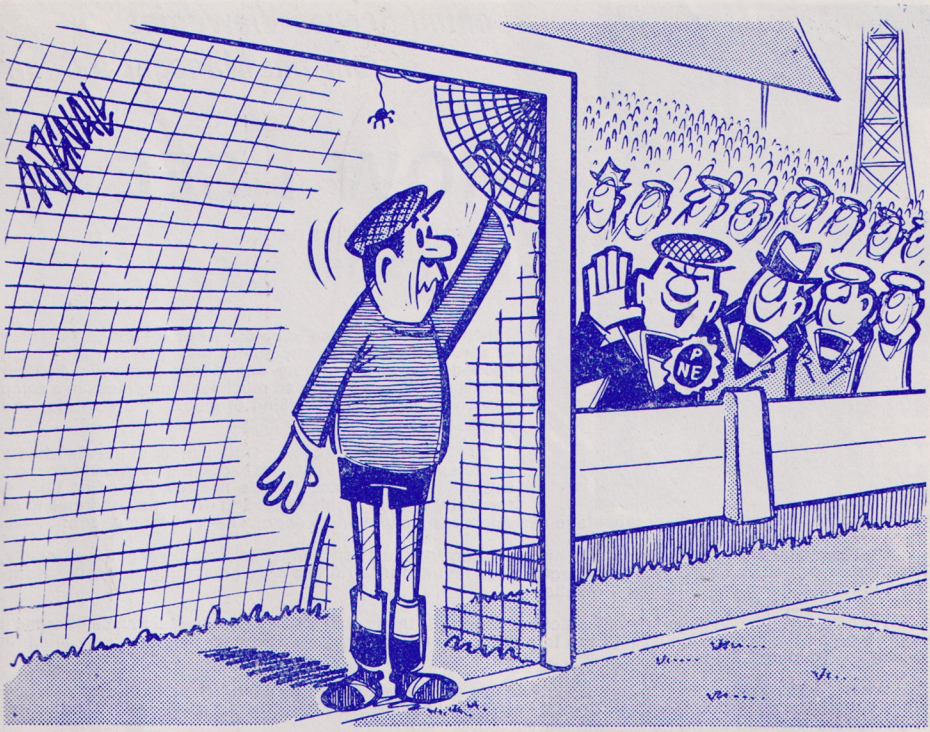
IF THE £10 IS NOT CLAIMED THE PRIZE MONEY WILL BE ADDED TO THE COMPETITION AT THE NEXT HOME GAME.

YOUR "GATE" NUMBER IS: No 11281

N.B.—Prize not claimed v. Charlton Athletic—today's prize £30.

And here is today's question:

Who was North End's leading goalscorer in League matches in 1965/66 season and how many goals did he score?



" I wouldn't do that mate, the way our centre forward's playing at the moment you'll be needing all the help you can get !"

SCOUT *MOTOR SERVICES* LIMITED

LUXURIOUS SALOON COACHES FOR PRIVATE HIRE

30 LANCASTER ROAD . PRESTON

Telephones 53021 and 58226

A. BOAST & CO LIMITED

REMOVAL CONTRACTORS

Heated Storage

Regular Service to London, Midlands and the South, Part loads and Single items accepted

First Drive-Thru Car Wash in Preston District — 2/6 Fully Automatic

Open Weekdays 7-30 a.m. to 11 p.m. (Mon. to Sat.) Sundays 9 a.m. to 6 p.m.

EMPIRE GARAGE, DERBY STREET and POLE STREET, PRESTON

Telephone : Preston 54647/8

Behind Scenes Viewpoint
from the Manager's Chair

HOW I SEE IT

by North End manager
BOBBY SEITH

THINGS are continuing to go our way a lot better, I am glad to say. Those three away points were just what the team needed to give them more confidence and belief in their abilities. There is always so much less jumpiness in a camp when you are getting the kind of results you strive for and want. Everyone is less on edge.

This is understandable. Optimism is in the air when a season starts. All the lads are eager and anxious to do well. But the tension we know exists is already building up. A few good results at this stage and everyone continues to be optimistic. A few bad results at this stage can soon bring impatience, depression and loss of confidence.

One has to be patient in team building and pursuing an objective. If impatient, you never get any stability, in either team or club. That is why these recent good results for North End are a great thing just now. Nothing encourages team spirit like good results.

We have seen that in all our recent matches. Especially those at Blackpool and Crystal Palace because it is growing all the time. This willingness to pull together and work for each other has been very much in evidence throughout the team.

When a team starts doing well certain individuals are bound to be singled out. Willie Irvine, for instance. He is getting the goals. Two more at Crystal Palace ground and one of them a remarkable effort for the way it was taken. Without doubt he is doing a great job.

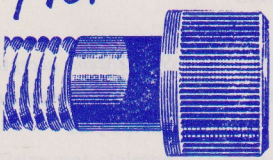
I think Willie's reply would be "Spare the bouquets and don't forget the others. They have done their share backing me up, working for me." Something like that. He is not one for taking all the credit. He is a fine asset to any club but he knows, as I do, what team spirit and hard grafting did for us in those two stiff tests away from home. He would be the first to say he could not have done those things without his pals. He has the unselfish approach.

This gives me an opportunity to pay a little tribute to Jim Smith, and a well deserved one. For many years he has been a grand servant of North End, always pulling his weight and not one to complain. Now he is on the side line as sub., and an enthusiastic sub. he is, wanting his team to do tremendously well, and ready to step in if needed.

Our fans who go to away matches merit praise for their behaviour. I think it is a credit to them and the club. It is a pity one or two incidents appear to have been exaggerated. From what I have seen the great majority are enthusiastic for the team and good sports. They are keeping up the club's reputation for having a following of keen but well behaved supporters.

North End's younger players continue to play with enthusiasm. I gather that Saturday's Central League game with Bury Reserves was another most enjoyable sporting contest with hardly a foul worth the name on either side. I have arranged a game for Monday morning for our 16's and under at Willow Farm with a Scottish team of a like age from Drumchapel Amateurs. It will be a useful experience for them.

Hold it! with SOCKET HEAD SCREWS
supplied by Olivers SOCKET SCREWS LTD.



OLIVERS SOCKET SCREWS LTD.
MOUNT PLEASANT, LEYLAND, LANCS Phone: LEYLAND 21202

Specialist Distributors of Socket Screws in High Tensile and Stainless Steel.
* Send for Stock List. Can we advise you on new applications?

THE BOARD OF DIRECTORS

Left to Right round the table : Messrs. R. B. Bolton, R. Seith (Manager), H. Cartmell, T. F. Charnley, Dr. A. R. Wood, G. Howarth (Secretary), A. Harrison, B.E.M. (Chairman), W. Mercer (Vice-Chairman), J. Wilde, M.B.E., W. Shorrock, M.B.E., T. C. Nicholson, J.P.

NORWICH CITY

All left to right :

Back Row : Howshall, Payne, Anderson, Woolmer, Govier, McDonald, Howard, Briggs, Foggo.

Standing : Alan A'Court (trainer-coach), Crickmore, Painter, Curran, Stringer, Manning, Vasper, Keelan, Cawston, Sharpe, Black, Cassidy, Wright, O'Donnell, George Lee (trainer-coach).

Seated : Bryceland, Bill Furness (physiotherapist), Bert Westwood (Secretary), Directors: H. Robinson, G. F. B. Fish (Vice-Chairman), G. C. Watling (Chairman), J. L. Hanly, A. South and Kent Howard, Lol Morgan (Manager), Lucas.

Front : Saunders, Wilkinson, Self, Clarey, Sargent, Grapes, Whyte, Able.

OUR VISITORS

NORWICH CITY, who are heartily welcomed to Deepdale as a club which has done so much to promote soccer in East Anglia and earn goodwill for it, have done well since their return to the Second Division in 1960, certainly much better than in their initial experience of it during the 1930's.

Their first stay, starting when North End had just returned to the First Division, lasted only five seasons, and 11th position, with 43 points, was the highest reached. Their other points totals were under 40. In 1939, having collected only 31, Norwich went down along with Tranmere Rovers (17). Nottingham Forest, who also had 31 points, escaped through having a superior goal average.

This popular club's final placings during their second spell have been fourth (49 points), 17th (39), 13th (42), 17th (35), sixth (47), 13th (39), 11th (40), and, last season, ninth (43). Their main ambition, needless to say, is to emulate the achievements of neighbouring Ipswich, by getting into the First Division. So far they have averaged a point a game.

North End and Norwich City did not meet until we were last relegated in 1961. Last season we won at Carrow Road for the first time, having lost three matches there, and "The Canaries" have been unsuccessful at Deepdale except for two draws. Results todate are:

	HOME	AWAY
1961–62 ..	2 – 0 ..	0 – 2
1962–63 ..	2 – 2 ..	1 – 1
1963–64 ..	3 – 0 ..	1 – 2
1964–65 ..	3 – 1 ..	2 – 4
1965–66 ..	0 – 0 ..	1 – 1
1966–67 ..	3 – 1 ..	1 – 1
1967–68 ..	1 – 0 ..	3 – 1
	14– 4	9 –12

Founded in 1905, Norwich enjoyed membership of the Southern League until elected to the League's original Division III in 1920. F.A. Cup success in 1908, 1909, 1911, 1915, 1935, 1937, 1954 and 1959 (semi-final) gained the club much fame.

Pen Pictures

Kevin KEELAN (*goalkeeper*). Calcutta-born. Joined the "Canaries" from Wrexham, July, 1963. Previously with Aston Villa, Stockport (on loan) and Kidderminster. Signed by City for "moderate" fee. Regular first-team 'keeper for four seasons. League and Cup appearances to end of last season, 167.

Clive PAYNE (*right back*). Born Aylsham. Former apprentice, signed full-time last March. Brought into the League team this season he is regarded as a very promising young full-back.

Alan BLACK (*left back*). A Scot, formerly with Dumbarton. He was manager Lol Morgan's first major signing, from Sunderland, September, 1966. League debut at Northampton, September, 1966. Had made 34 League and Cup appearances to end of last season.

Terry ANDERSON (*right half*). Born Woking. Came into prominence as a forward. Previous club, as apprentice and full-time professional, Arsenal (1961-65). Signed for Norwich, February, 1965, at the club's then record fee for a winger. Former youth international. League and Cup appearances to end of last season 88, goals 10.

David STRINGER (*centre half*). Born Gorleston. Capped for England Youth as amateur, signed full-time professional forms for City, May, 1963. League debut at Coventry, April, 1965. Regular first-team full back for three seasons. Has just had the satisfaction of completing 150 League and Cup appearances.

Fred SHARPE (*left half*). Londoner and formerly with Spurs (nine seasons). At Tottenham he was a regular member and skipper of the Combination side. Joined Norwich, July, 1963, as wing-half but became the regular choice for centre-half. Returned to wing-half and by the end of last season had made 109 League and Cup appearances.

Max BRIGGS (*outside right*). Norwich born. Signed as full-time professional last season after playing for club as amateur. Promising young inside forward or winger, he recently got into the first team.

Neil O'DONNELL (*inside right*). Born Glasgow. Scottish youth international who joined Norwich as a sixteen-year-old and signed as full-time professional, December, 1966. Inside forward who made his League debut last season, when he had four senior team outings.

John MANNING (*centre forward*). Born Liverpool, was one of City's 1967-68 newcomers, joining the club from Shrewsbury in September, for a fee of over £20,000. Particularly effective in the air, he soon struck up a dangerous spearhead partnership with Curran and ended the season with 34 League and Cup appearances, 12 goals. Previously with Tranmere.

Hugh CURRAN (*inside left*). Born Glasgow. Signed by City from Millwall, January, 1966, after being the Lions' leading scorer the previous season. Previous experience with Manchester United and Corby Town. Hit by iniury in 1966-67, but was ever-present last season, at end of which he had made 93 League and Cup appearances and scored 31 goals.

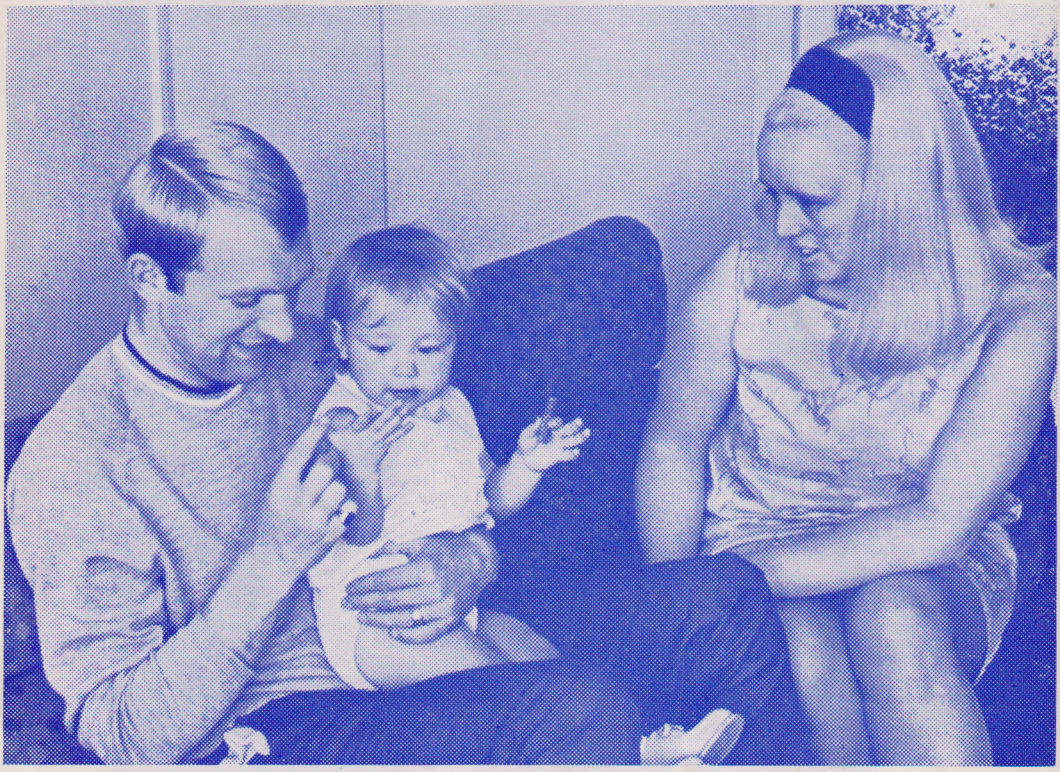
Charlie CRICKMORE (*outside left*). When Mike Kenning moved to Wolves in January, 1968, manager Lol Morgan immediately replaced him with this Hull-born winger. He was transferred from Rotherham after service with Hull, Bournemouth and Gillingham. At the end of season, Crickmore, who cost a five-figure fee, had made 14 first team appearances, scoring twice.

NORWICH CITY

KEN IN ACTION

Ken challenging Suddick of Blackpool for possession during the recent game at Blackpool.

KEN THE FAMILY MAN



Relaxing at his Lytham home with wife, Carol and 18-month-old daughter, Karen.

FOCUS on KEN KNIGHTON

AN ENTHUSIASTIC favourite with a fighting heart and a fondness for launching "rockets" (those sudden slams which periodically surprise and dismay the opposing goalkeeper) fair-haired Ken Knighton is a 24-year-old Yorkshireman (born Texborough, near Barnsley) who numbers defeatists among his pet aversions, and, no doubt for that reason, hates being on the losing side. This probably also accounts for his habitual spirited displays.

His early football experience was limited to Texborough lads and the local teams but soccer success was clearly his aim when he signed for Wolves as an apprentice pro. aged 16½, forthwith to switch from inside left to wing half, which position he prefers. He has a marked penchant for the attacking game but likes the ball in front of him.

Ken's next move was to Oldham Athletic to which club North End paid a considerable fee for his services last December when he had been at Boundary Park two years and caught the eye of talent spotters by his hearty zest, tenacity and intelligent application of his ability. His non-stop endeavour soon earned him popularity with the fans.

He likes it best when his team are on the attack, while willing to mix it with the toughest opponent when on the defensive. There is no giving back with Ken Knighton. His favourite away ground is Blackpool where, as he says, they let you play football because that is the way they want it themselves. Which makes it all the more enjoyable.

Married to Carol, they have a little girl, Karen. He enjoys gardening and T.V., and is studying farming as part of his training to become salesman with an agricultural firm. Present ambition: promotion with P.N.E.; his going-up tips, North End and Birmingham. His fancy for the Championship—Leeds, because they are dependable and so good away.

He admires Ipswich the most, for getting back into Division One so well. He rates Bobby Charlton the most complete professional. His greatest football thrill was his League debut for Wolves at Liverpool when 20—"a grand game, even though we lost," he says.

Willie Cunningham (Sports) Ltd

SCOUT, GUIDE, BROWNIE AND CUB WEAR

'Best in the field' Bukta Sportswear used by all leading clubs
Also Agents for Slazengers and Dunlop Sports Goods

Price List on request

Official Suppliers to Preston North End F.C.

47 CHURCH STREET, PRESTON
(opposite Grimshaw Street)

Telephone 57322

***TRAVEL by* RIBBLE**

TO NORTH END HOME AND AWAY GAMES

Regular Services to Deepdale for first team home games from Bretherton, Chorley, Clayton Green, Croston, Freckleton, Garstang, Hoole, Lancaster, Leyland, Longton, Longridge, Lytham, Tardy Gate, Tarleton, Walmer Bridge, Warton, Whittle, Wigan. &c.

Coaches available for Private Parties — Quotations without obligation at any local office

RIBBLE MOTOR SERVICES LTD., 30 Lancaster Rd., PRESTON
Telephone 58226

NORTH END FAC

League Division II, 1968-69

			1968-9	1967-8	Pts.	Attendances Gain	Loss	1968-9	1967-8
1968									
Aug. 10	Middlesbrough	A	1–2	0–5	0	4,664	—	19,014	14,350
,, 14	F.L. Cup 1st Round, Oldham	H	**1–1**	–	–	—	—	10,287	—
,, 17	Huddersfield Town	H	1–0	3–1	2	—	681	12,673	13,354
,, 21	F.L. Cup 1st Rd. Replay, Oldham	A	**1–0**	–	–	—	—	4,434	—
,, 24	Cardiff City	A	0–1	0–2	0	—	1,553	11,344	12,897
,, 26	Portsmouth	H	0–0	3–1	1	3,890	—	13,828	9,938
,, 31	Birmingham City	H	4–1	0–0	2	—	2,760	14,112	16,872
Sept. 4	League Cup 2nd Rd. Crystal Pal.	A	**1–3**	–	–	—	—	12,594	—
,, 7	Bury	A	1–0	–	2	—	—	10,609	—
,, 14	Charlton Athletic	H	1–1	4–1	1	2,783		13,986	11,203
,, 16	Blackpool	A	1–1	1–4	1	10,684		27,975	16,291
,, 21	Crystal Palace	A	2–1	0–2	2			13,577	
,, 28	Norwich City	H	–	1–0					15,036
,, 30	Carlisle United	H	–	0–2					13,481
Oct. 5	Blackburn Rovers	H	–	3–5					20,032
,, 9	Portsmouth	A	–	1–2					21,435
,, 12	Derby County	A	–	2–1					17,783
,, 19	Hull City	H	–	3–2					14,328
,, 26	Millwall	A	–	0–2					9,736
Nov. 2	Fulham	H	–	–					—
,, 9	Aston Villa	A	–	0–1					13,285
,, 16	Bristol City	H	–	0–1					10,125
,, 23	Sheffield United	A	–	–					—
,, 30	Bolton Wanderers	H	–	1–1					19,798
Dec. 7	Oxford United	A	–	–					—
,, 14	Derby County	H	–	1–1					17,871
,, 20	Hull City	A	–	1–1					14,082
,, 26	Blackburn Rovers	A	–	1–0					20,255
,, 28	Millwall	H	–	0–1					11,445
1969									
Jan. 4	F.A. Cup 3rd Round			3–1					
,, 11	Fulham	A	–	–					—
,, 18	Aston Villa	H	–	2–1					17,043
,, 25	F.A. Cup 4th Round			1–3					
Feb. 1	Bristol City	A	–	1–4					16,935
,, 8	Sheffield United	H	–	–					—
,, 15	Bolton Wanderers	A	–	0–0					14,664
,, 22	Oxford United	H	–	–					—
Mar. 1	Middlesbrough	H	–	0–0					15,229
,, 8	Huddersfield Town	A	–	1–1					10,834
,, 15	Cardiff City	H	–	3–0					13,735
,, 22	Birmingham City	A	–	0–3					27,664
,, 29	Bury	H	–	–					—
April 5	Norwich City	A	–	3–1					18,231
,, 7	Carlisle United	A	–	1–4					11,228
,, 8	Blackpool	H	–	0–2					21,499
,, 12	Crystal Palace	H	–	0–0					13,313
,, 19	Charlton Athletic	A	–	0–0					11,612

Central League, 1968-69

1968			
Aug. 10	Newcastle United	H	3–2
,, 17	Nottingham Forest	A	1–1
,, 20	Everton	A	1–1
,, 24	Coventry City	H	3–1
,, 27	Burnley	A	0–1
,, 31	West Bromwich Albion	A	1–2
Sept. 7	Manchester United	H	2–0
,, 16	Everton	H	0 1
,, 21	Bury	H	3 1
,, 28	Sheffield Wednesday	A	....
Oct. 5	Leeds United	A	....
,, 12	Blackburn Rovers	H	....
,, 19	Blackpool	A	....
,, 26	Liverpool	H	....
Nov. 2	Bolton Wanderers	A	....
,, 9	Aston Villa	H	....
,, 16	Wolverhampton Wanderers	A	....
,, 23	Manchester City	H	....
,, 30	Sheffield United	A	....
Dec. 7	Derby County	H	....
,, 14	Blackburn Rovers	A	....
Dec. 21	Blackpool	H	....
,, 26	Leeds United	H	....
,, 28	Liverpool	A	....
1969			
Jan. 4	Stoke City	H	....
,, 11	Bolton Wanderers	H	....
,, 18	Aston Villa	A	....
,, 25	Burnley	H	....
Feb. 1	Wolverhampton Wanderers	H	....
,, 8	Manchester City	A	....
,, 15	Sheffield United	H	....
,, 22	Derby County	A	....
Mar. 1	Newcastle United	A	....
,, 8	Nottingham Forest	H	....
,, 14	Coventry City	A	....
,, 22	West Bromwich Albion	H	....
,, 29	Manchester United	A	....
April 5	Sheffield Wednesday	H	....
,, 8	Stoke City	A	....
,, 12	Bury	A	....
,, 19	Huddersfield Town	H	....
—	Huddersfield Town	A	....

TS AND FIGURES

North End Appearances and Goals, 1968/69

Football League, Division II—P9, W4, D3, L2, Goals F11, A7, Pts 11

	G	RB	LB	RH	CH	LH	OR	IR	CF	IL	OL	Total
Alan KELLY	9	—	—	—	—	—	—	—	—	—	—	9
Bert PATRICK	—	3	—	—	—	—	—	—	—	—	—	3
George ROSS	—	6	—	—	—	—	—	—	—	—	—	6
John RITCHIE	—	—	9	—	—	—	—	—	—	—	—	9
Jim SMITH	—	—	—	5	—	—	—	—	—	—	—	5
Graham HAWKINS	—	—	—	—	9	—	—	—	—	—	—	9
Ken KNIGHTON	—	—	—	—	—	6	—	—	—	3	—	9
Jim McNAB	—	—	—	4	—	3	—	—	—	—	—	7
David WILSON	—	—	—	—	—	—	9	—	—	—	—	9
Alan SPAVIN	—	—	—	—	—	—	—	9	—	—	—	9
Willie IRVINE	—	—	—	—	—	—	—	—	9	—	—	9
Gerry INGRAM	—	—	—	—	—	—	—	—	—	4	—	4
George LYALL	—	—	—	—	—	—	—	—	—	1	—	1
Archie GEMMILL	—	—	—	—	—	—	—	—	—	1	—	1
Derek TEMPLE	—	—	—	—	—	—	—	—	—	—	3	3
Frank LEE	—	—	—	—	—	—	—	—	—	—	6	6
Total	9	9	9	9	9	9	9	9	9	9	9	

League Division II Scorers—Irvine 7 Knighton 2 Spavin, Lee 1 each—Total 11

League Cup Scorers—Irvine 3

LEAGUE DIVISION II

(up to and including September 21st)

	P.	W.	D.	L.	Goals F.	A.	Pts
Charlton Athletic	10	6	3	1	20	14	15
Blackpool	10	4	6	0	13	8	14
Blackburn Rovers	10	5	3	2	13	9	13
Middlesbrough	10	6	1	3	16	13	13
Derby County	10	4	4	2	11	9	12
Millwall	10	5	2	3	19	14	12
Crystal Palace	10	5	1	4	21	15	11
Bolton Wanderers	10	4	3	3	17	12	11
Cardiff City	10	5	1	4	16	16	11
Preston North End	9	4	3	2	11	7	11
Norwich City	10	4	2	4	16	13	10
Bury	10	4	2	4	19	19	10
Oxford United	10	3	4	3	8	8	10
Sheffield United	10	4	2	4	12	12	10
Hull City	10	2	6	2	11	11	10
Bristol City	10	1	7	2	9	10	9
Huddersfield Town	10	2	4	4	10	12	8
Portsmouth	10	2	3	5	9	13	7
Fulham	10	2	3	5	4	9	7
Birmingham City	10	3	0	7	21	25	6
Aston Villa	10	1	3	6	7	20	5
Carlisle United	9	0	3	6	4	18	3

CENTRAL LEAGUE

(up to and including September 21st)

	P.	W.	D.	L.	Goals F.	A.	Pts
Manchester United	10	6	2	2	14	9	14
Burnley	11	6	2	3	19	15	14
Wolverhampton W.	10	5	3	2	19	13	13
West Bromwich A.	10	5	2	3	18	10	12
Liverpool	7	5	1	1	16	3	11
Sheffield Wednesday	9	4	3	2	11	9	11
Aston Villa	10	4	3	3	10	14	11
Sheffield United	10	3	5	2	15	8	11
Everton	10	4	3	3	10	12	11
Blackpool	9	4	2	3	22	12	10
Stoke City	8	4	2	2	10	8	10
Preston North End	9	4	2	3	14	10	10
Newcastle United	9	4	2	3	10	10	10
Huddersfield Town	11	4	1	6	13	23	9
Bolton Wanderers	10	3	3	4	13	9	9
Nottingham Forest	9	3	2	4	19	18	8
Blackburn Rovers	11	3	1	7	15	23	7
Bury	10	3	1	6	13	17	7
Leeds United	9	2	3	4	7	12	7
Manchester City	10	3	0	7	14	21	6
Derby County	9	0	5	4	5	14	5
Coventry City	10	1	3	6	9	16	5

PRESTON NORTH END DEVELOPMENT ASSOCIATION

Score with North End's New Development Ticket

Golden Chance

TO WIN OVER £600 PER WEEK

AGENTS ROUND UP

Most of our Development Agents come from in and around the Preston District, we even have several up in Kendal but the latest recruit to our new draw is D. HAKEN, "FLINT," CHURCH CLOSE, MEREWORTH, MAIDSTONE, KENT.

We have made every effort to promote an interest ticket with attractive prizes. This obviously proves that we are on a winner. Yes! GOOD NEWS TRAVELS FAST.

HELP NORTH END TO DIVISION ONE

New Agents

As we have already received a number of enquiries from members who wish to become agents for the Development Scheme, bearing in mind that if our Association is to continue to grow the need for new agents becomes of paramount importance, we are printing below an application form for anyone wishing to join us as an Agent. On receipt of this application form we will immediately send you full details, no obligation will be ncurred.

All Agents participating will receive—

- ★ Rebates on Season Tickets 1968/69. £3 off Stand. £2 off Ground.
- ★ 10 per cent bonus on winning tickets sold.
- ★ Excellent Commission.
- ★ Free admission tickets to a number of matches at Deepdale.

To The Promoter, Preston North End Development Association, Progress House, Deepdale, Preston

I am interested in becoming an agent for the Preston North End Development Association and would be pleased if you would send me full particulars as soon as possible. No obligation is incurred.

Name (block letters)..... Address.....

The Preston North End F.C. hope you find this programme both informative and interesting, and we wish to acknowledge the co-operation of the *Lancashire Evening Post* for allowing us to publish photographs taken by their Staff Photographers.

NORWICH CITY QUIZ

1—Norwich wear yellow shirts. For what other reason are our visitors aptly called "The Canaries?"
2—What colour changes have they made since their first appearance at Deepdale?
3—What were their original colours?
4—Norwich City are best-known for . . .?
5—Under whose managership was their post-war Cup fame largely acheived?

Answers on page 17

For your
AUTO-ELECTRICAL WORK
call at
TOM FINNEY
(AUTO) LIMITED
RADNOR ST., PRESTON
Tel. 52352

TOM FINNEY LTD
★ ELECTRICAL ENGINEERS
★ PLUMBING CONTRACTORS
★ RE-WINDING SPECIALISTS
★ DECORATORS
TROY BUILDINGS,
82 LYTHAM ROAD, PRESTON
Tel. Preston 78457/8

Today's Personalities

Man at the Helm

LOL MORGAN
(Norwich City's Manager)

LOL MORGAN provided one of those rare cases of a man making a name with his home-town club — but not before he had tried his luck elsewhere. Rotherham-born Morgan joined Huddersfield Town just after the war and made their First Division side in 1949/50.

He was a wing-half in those days, though, and the Leeds Road club was particularly well served in that department; so well, in fact, that Morgan was confined to reserve team football for four seasons before he returned to join his local club, Rotherham United, in 1955.

Still he had to wait for success. He made only three League appearances in his first two seasons but, when he converted to full-back, he won a regular place in 1956/57 and remained first choice at the Millmoor Ground for eight seasons.

Darlington signed him in 1964 and he became their player-manager. He finished playing at the end of 1964/65 and he took the club to promotion to Division III at the end of the following season. Norwich, impressed at his success on a shoestring, appointed him manager during the summer of 1966.

His playing career covered 325 League matches, 289 of them for Rotherham.

Man in the Middle

LOL CUSSONS (York)

Lol Cussons might still have been playing junior soccer in York had his club not resigned from the league. "I was kidded by a colleague to try my hand at refereeing and, much to my surprise, I found I enjoyed it immensely," he said.

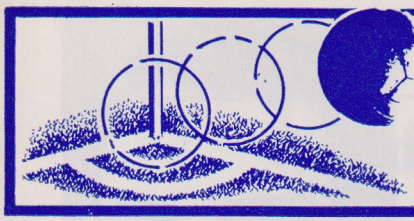
So in 1953 when he next appeared in the York and District League it was as a referee. Later he moved up to the Yorkshire League and spent ten seasons with the North Regional League before gaining promotion to the Football League list in 1967.

His refereeing career has taken him to the unlikeliest places — even to prison ! Last season he was chosen to referee the Prison Officers' National Cup Final between Durham Jail and Wetherby Borstal.

For the past 20 years Mr. Cussons has been a keen participant in local road walking races. "This helps me to keep fit," he explains.

Mr. Cussons, married with three children, is a departmental manager at a famous chocolate factory in York. On Sunday, he sings tenor for his church choir. "My two sons, aged 13 and 10, are members of the choir," he added.

Mr. Cussons is the Chairman of York Referees Association. Back in 1959, a couple of years before he became a League linesman, he was senior linesman for the Crook Town v. Kingstonian F.A. Amateur Cup semi-final.



CORNER KICKS

STRENUOUS SOCCER

A sidelight on strenuous modern soccer is the fact that it's more difficult now than it used to be for a player to go through two seasons on the trot without missing a First Division match. The only four who did it in the last two campaigns were Liverpool back Chris Lawler, Forest centre-half Bobby McKinlay, Stoke City outside-left Harry Burrows, and Spurs back Cyril Knowles. For North End Alan Kelly leads with 40 appearances 1966-67 and 41 in 1967-68.

WE ARE STILL THE GREATEST

Dr. Percy Young, the soccer historian, has some interesting thoughts on the passage of the game over the past few years.

On the question of managers he rates Percy Chapman, Major Frank Buckley and Sir Matt Busby as the three top managers. He says they have contributed more to the game than any other managers.

The top manager? Dr. Young plumps for Sir Matt Busby.

His top teams? They are Preston North End, who were instrumental in introducing professional soccer, Queen's Park, Arsenal of the 1930s, Spurs and Manchester United.

RECORD SUCCESS

Several weeks ago, Top Rank Ballroom manager, Vin Sumner was asked one Saturday evening to play a record for North End who had that afternoon beaten Birmingham City at Deepdale. The record chosen, at present in the Hit Parade was KEEP ON. What with our present unbeaten run they have had to play it each Saturday for the past five weeks . . . KEEP ON, please!

ROAD SENSE

You get nothing for being in the middle of the road—except knocked down.—*Les Shannon, Bury Manager.*

WHAT A THRILL!

For North End fan John Hulme, age 13, from Folkestone, Kent, who travelled up to Crystal Palace for the game on Saturday last. He bumped into manager R. Seith who took John into the dressing room to meet the players. John, a North End fanatic, first became interested in our Club after watching the 1964 Cup Final on T.V.

FAIRWAYS FOR VAUXHALL

PRESTON'S MOST PROGRESSIVE MOTOR DEALERS FOR NEW AND USED CARS

Showrooms open weekdays 9 a.m.—8 p.m. Saturday and Sunday 10 a.m—5 p.m.

H.P. TERMS EXCHANGES THREE MONTHS GUARANTEE

BLACKPOOL ROAD - RIBBLETON - PRESTON

Telephone 57442

Colour T.V. | BLACK & WHITE T.V. | T.V. FOR 6D | NO DEPOSIT T.V.

FOR TELEVISION RENTALS. THE FINEST TEAM IN THE NORTH OF ENGLAND AND WILL ALWAYS BE

TELEHIRE 111-112, CHURCH ST., PRESTON Tel: PRESTON 57049

Meet . . .

The Goal Scoring Machine

HUGH CURRAN

To date the top Football League Hot Shot with 16 goals to his credit, after only eight weeks of the Season completed.

QUITE DEFINITELY, HE'S A MAN WE MUST KEEP TABS ON TODAY.

Quiz Answers

1—They played at "The Nest" for some years before moving to the present ground at Carrow Road.
2—From green "v" neck and sleeve trimming to green collar and cuffs; black shorts to green shorts.
3—Yellow and green halves.
4—Their remarkable exploits in the F.A. Cup, especially when reaching the 1959 semi-final.
5—That of Archie Macaulay, ex-Brentford, Arsenal and Scotland wing-half.

PREMIER MOTOR TOURS LIMITED

MODERN LUXURY COACHES AVAILABLE
FOR PRIVATE PARTIES — 20 to 49 SEATERS

REGULAR EXCURSIONS TO ALL PRINCIPAL SPORTS MEETINGS

Office :

74 MARKET STREET (Starchhouse Square), PRESTON

Telephone 53626

Your 45 minute Check

A — ARSENAL v. SUNDERLAND
B — BURNLEY v. CHELSEA
C — EVERTON v. WEST BROMWICH ALBION
D — LEICESTER CITY v. COVENTRY CITY
E — MANCHESTER CITY v. LEEDS UNITED
F — NEWCASTLE UNITED v. TOTTENHAM HOTSPUR
G — WOLVERHAMPTON WANDERERS v. LIVERPOOL
H — ASTON VILLA v. OXFORD UNITED
J — BOLTON WANDERERS v. DERBY COUNTY
K — BRISTOL CITY v. CARDIFF CITY
L — CARLISLE UNITED v. BIRMINGHAM CITY
M — FULHAM v. BLACKBURN ROVERS
N — HUDDERSFIELD TOWN v. BURY
O — MIDDLESBROUGH v. CHARLTON ATHLETIC
P — PORTSMOUTH v. CRYSTAL PALACE
Q — SHEFFIELD UNITED v. BLACKPOOL

HIT THE TRAIL TO... Derby County

NORTH END ARE GOING PLACES...

ARE YOU GOING WITH THEM?

ADVANCE BOOKING (Stand Tickets)
Stand Tickets are available in advance for this fixture, price 9/- each, from the Secretary, Derby County F.C. Baseball Ground, Shaftsbury Crescent, Derby, DE3 8NB. Telephone Derby 44850.

SUPPORTERS' CLUB EXCURSION
The Supporters Club are running coaches to Derby County on Saturday, 12th October, 1968. For further details of times and fare contact the Travel Secretary at the Clubhouse.

DERBY COUNTY SUPPORTERS' CLUB
The Secretary of Derby County Supporters Club is Mr. Stuart Crook, Telephone Derby 44522. Derby do not have a Supporters' Club House.

LILYWHITE ZONE AT DERBY
The meeting place for North End Supporters' at Derby will be the OSMASTON TERRACE, behind the goal. Price 5/6.

A. ROAD ROUTE TO DERBY
Take M.6 to Knutsford, leave motorway at Knutsford along A50 to Macclesfield then take A523 from Macclesfield through Leek continuing on to Ashbourne. From Ashbourne take A52 to Derby.
Approximate mileage: 97 miles.

BRITISH RAIL. SATURDAY SERVICE TO DERBY

From Preston		*From Derby*	
Depart Preston	1029	Depart Derby	1740
Arrive Crewe	1140	Arrive Crewe	1905
Depart Crewe	1220	Depart Crewe	1925
Arrive Derby	1337	Arrive Preston	2035

Why not join:

Preston North End Supporters Club

"THE BEST IN THE NORTH WEST"

Enjoy the following top class entertainment and the excellent facilities of our luxury Club House.

* Dancing.
* Resident Organist and Drummer.
* All Star Cabarets and Carnival Dances.
* Bingo (Top Prizes twice weekly).
* Before and after the match snacks.
* Weekly olde tyme dancing night.
* T.V. lounge.
* Big match film shows.

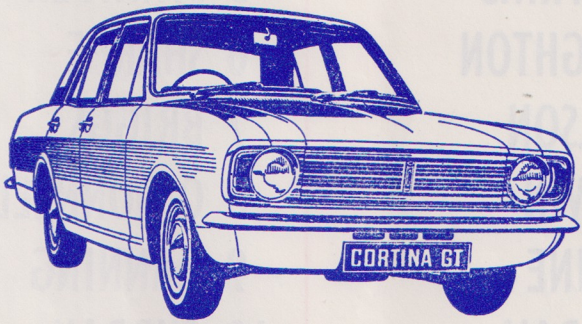
Membership now open, hurry along and join, unbeatable value at 10/- per year.

BRADSHAWS MOTOR HOUSE LIMITED

Main FORD Dealers

MARSH LANE,
PRESTON, Tel. 54083

BOLTON STREET,
CHORLEY, Tel. 3745



FULL RANGE OF FORD PASSENGER VEHICLES
and
FORD TRUCK SPECIALISTS

WIDE RANGE OF QUALITY A1 GUARANTEED USED VEHICLES

Largest stockists of FORD PARTS in the area

Modern Workshops
with facilities for major repairs and spraying

FOR SALES . . . SERVICE . . . PARTS

You must visit BRADSHAWS

Preston North End		Norwich City	
WHITE SHIRTS		YELLOW SHIRTS	
1	KELLY	1	KEELAN
2	ROSS	2	PAYNE
3	RITCHIE	3	BLACK
4	McNAB	4	ANDERSON
5	HAWKINS	5	STRINGER
6	KNIGHTON	6	SHARPE
7	WILSON	7	BRIGGS
8	SPAVIN	8	O'DONNELL
9	IRVINE	9	MANNING
10	INGRAM	10	CURRAN
11	LEE	11	CRICKMORE
Substitute:	TO BE ANNOUNCED	*Substitute:*	TO BE ANNOUNCED

Referee

L. A. CUSSONS
(York)

LAST FOOTBALL POST

Linesmen

Red Flag:
A. E. Bagnall

Yellow Flag:
A. R. Jordan

NEXT HOME GAMES

Monday, 30th September, 1968 — Football League — Kick-off 7.30 p.m.
Preston North End v. Carlisle United

Saturday, 5th October, 1968 — Football League — Kick-off 3 p.m.
Preston North End v. Blackburn Rovers

Mather Bros. Printers Ltd. Preston